



What if... We Approached Inclusion, Diversity and Equity a Bit Differently?

A Signature Keynote by Dr. Lauran Star

An ID&E executive leader with 20+ years of experience,

Dr. Star drives high-performing cultures and employees. She raises the ID&E bar, catalyzing measurable change through data-driven strategies that uncover blind spots. Her warmth, insight, and approachability set her apart as she fearlessly dives in where others tread lightly.

Beyond her identity as a woman, Dr. Star is a veteran of the US Armed Forces, serving in Desert Storm. She overcame a learning disability, hails from a multicultural family, and has a background in both Broadway performance and corporate life. As the first Workplace Inclusion & Diversity Psychologist in the US, she focuses on Evidence Based Inclusion, Diversity & Equality (ID&E).

Dr. Star holds a Ph.D. in Industrial Organizational Psychology, specializing in ID&E. A bestselling author and esteemed media expert, her thought leadership touches many, as she is an extinguished researcher and practitioner in the field of inclusion, diversity & equality.

About Dr. Star's *What If...* Keynote

In this engaging and thought-provoking program, Dr. Star disrupts and explores the concepts of Inclusion, Diversity, and Equity (ID&E) through the lens of your audience. Beginning with a foundational level setting, she proceeds to leverage evidence-based research and proven workplace applications, involving your audience in crafting solutions that are tailored to their specific needs.

What If...

- We stopped measuring race and ethnicity in the workplace?
- The trauma caused by DE&I efforts didn't exist?
- Every employee was treated as if they had a disability?
- We moved beyond training to solutions?
- The world already had health equity?
- Every patient received culturally competent care?
- Share your workplace's ideal *What If...* _____

Decades of Experience

Dr. Star's Wide Range of Specializations with ID&E and:

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| ■ Spectrums of Human Resources | ■ Evidence Based Inclusion |
| ■ Health Equity, Health Disparities, Accreditation | ■ Research in ID&E |
| ■ Veterans | ■ Political Landscape |
| ■ Accessibility | ■ Healthcare |
| | ■ Technology |
| | ■ And more |

Book Dr. Star Now for Your Signature Keynote



What People Are Saying About Dr. Star's *What If...* Keynote

An International Bestseller!



In *Evidence-Based Inclusion: It's Time to Focus on the Right Needle*, you'll learn how your organization can successfully navigate the diversity landscape, avoid falling for the faddish buzzword of the month ("belonging," anyone?), and create a sustainable inclusion and diversity strategy and culture that brings a true return on investment.

Order Your Books Now

FEATURED IN



“What if... An amazingly refreshing lens on Health Equity! Dr. Star created a unique DE&I program that spoke our language and attended to our needs on health equity and health disparities. She understands where inclusion and health care intersect helping to drive health equity as an outcome. Dr. Star created actionable tools to reduce health disparities without blame. This is a must program for all healthcare conferences. Luan is witty and approachable, with the audience feeling connected and positive.

–L. Western, APRN, CHRO – Organization of Nursing Executives

“What if ... is Brilliant! Engaging with Dr. Star's evidence on diversity, inclusion, and equity in the workplace was honest, real, and refreshing. This was a DE&I program like no other as she provides more insight and solutions to build a bridge among my peers in 60 minutes than in the last 20 years in business. Dr. Star goes beyond knowing her audience and created a program that you could not help feeling a part of the solution. She was real, venerable, and full of self-humor that we could all shake our heads yes to. Business-minded solutions were openly shared, and Dr. Star allowed us the space to talk candidly to get answers. Brilliant!

–C. Colon, Bard Solutions – ADA Annual Business Conference

“Dr. Star, an authority on Inclusion, Diversity and Equity in the Workplace! This was not an ordinary diversity program – this was intelligent and business savvy. **What if ...** truly had me thinking outside the box of the traditional failed DE&I programs and help me to gain a better appreciation as to the why. Dr. Star is just ... honest and unafraid to say what needs to be said and what direction to go in based on return on investment. As she stated, if you cannot measure it – do not do it. Love that she stayed for the remaining conference to answer questions and remains in my corner long after the conference. It is no wonder she is the authority of Inclusion!

–J. Tolland, VP Talent – Equity Conference 2023

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